



ADVERTISING OPTIONS

Visit YourMilitaryAdvertise.com for samples of advertising options.

YourMilitary.com is now in over 240 military markets nationwide, providing key relocation information to military personnel and their families. With over 700,000 unique hits monthly, businesses find this is the most affordable way to advertise their services to the military market.

WebAd – \$15/mo Easy Pay Payment plan (Annual Contract)

- A WebAd allows relocating military members an opportunity to review your information 24 hours a day, seven days a week from anywhere in the world.
- A WebAd is a one-page website we design for your business that consists of a logo, pictures, information about your business and a link of your website if you have one.
- We design the WebAd and will have you online the same day if ordered by 3 pm.
- The WebAd appears in the category of your choice in the Local Businesses section in any of over 240 military markets nationwide.
- Annual contracts – Can pay only \$15/mo using our Easy Pay Payment Plan
- Pay for 10 months and get 2 months free using Easy Pay Annual Discount Rate Program

See pages 3 – 5 for example of WebAd advertising.

LogoAd - \$30/mo Easy Pay Payment plan (Annual Contract)

- The logo of your business is displayed prominently on the front of the category listings page, where all businesses are listed for your category. (Normally a business will have their name and telephone number on the listings page. When a business purchases a LogoAd their logo is displayed under their name so they stand out.)
- The logo would be linked to your WebAd or your own website.
- We design the LogoAd and have you online the same day if ordered by 3 pm.
- Receive a free WebAd with the purchase of a LogoAd.
- Annual contracts – Can pay only \$30/mo using our Easy Pay Payment Plan
- Pay for 10 months and get 2 months free using Easy Pay Annual Discount Rate Program

See pages 6 – 7 for example of LogoAd advertising.

BannerAd - \$100/mo Easy Pay Payment plan (Annual Contract)

- BannerAds will be featured at the top of every page in a specific military community on YourMilitary.com. There are over 240 military markets to choose from.
- We design the BannerAd and have you online within 2 hours in most cases.
- Receive a free LogoAd and WebAd with the purchase of BannerAd.
- The BannerAd will be linked to your WebAd or your own website.
- Annual contracts – Can pay only \$100/mo using our Easy Pay Payment Plan
- Pay for 10 months and get 2 months free using Easy Pay Annual Discount Rate Program

See page 8 for example of BannerAd advertising.

EmploymentAd – WebAd Combo - \$25/mo

- Is your business hiring? You can post a job on your community's employment website AND post a WebAd in the category of your choice on the relocation website.
- There are over 240 military markets to choose from nationwide. Visit YourMilitaryJobs.com for a complete list.
- Post a WebAd in the military installation and category of your choice AND receive our Business Platinum Employment Plan – Post up to 20 jobs and review 100 resumes.
- You may use UNLIMITED WORDS to describe your job postings.

**See pages 9 - 11 to view Employer Account information.
See pages 3 - 5 to view an example of WebAd advertising.**

Nationwide Campaign - \$250/mo (WebAd in over 240 military markets)

- You will receive a WebAd in the category of your choice and it will appear in over 240 military markets nationwide.
- We will design the WebAd and have you online the same day if you order by 3 pm.
- Advertising in all of our military markets nationwide will insure that members of every branch of the military will see your advertising.

Visit YourMilitaryAdvertise.com to view samples of advertising and to place your order online. If you have any questions please contact our Advertising Team at 877-898-1556.

For fastest processing please use the order form attached to this flyer and fax your order to 240-965-3034.

Payment is not due for 7 days. We will invoice you, but if you would like to make your payment conveniently online today you may do so at YourMilitaryPayment.com.

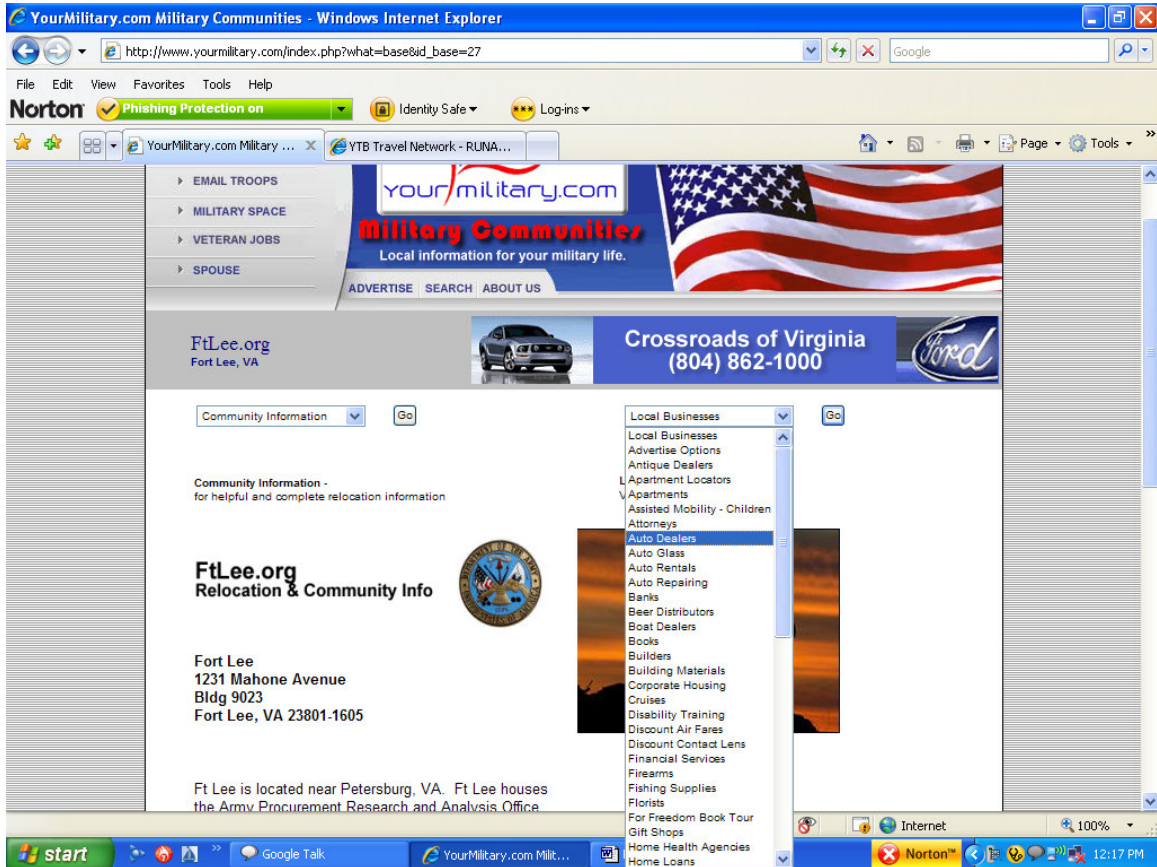
Make all check payments to:

AlexisMya Publishing
PO Box 3402
Fredericksburg, VA 22402

Office 877-898-1556
Fax 240-965-3034

WebAd

1. To view a sample WebAd, click on the Local Businesses drop down list and choose a category. The example below shows that we are choosing the Auto Dealers Category. Then click Ok.



What is a WebAd?

A WebAd is an online ad displaying your business information. Our visitors will view the information that is displayed for your business and either click on the link of your website or call the telephone number listed in your WebAd.

The WebAd will appear in the category of your choice in any of over 240 military communities of YourMilitary.com. Advertising on YourMilitary.com allows you an opportunity to market your services affordably to military personnel, their families, Retirees, Veterans, Federal and Civilian employees.

We design the WebAd and have you online within 24 hours. All changes throughout the year are free.

WebAd - continued

2. Now you will see the Auto Dealers category listings page, where all of the Auto Dealers that are advertising on FtLee.org are listed. If the business has purchased a LogoAd this is the page where it will appear. Now click on the name of the business to view their WebAd.

The screenshot shows a Windows Internet Explorer browser window displaying the FtLee.org website. The browser's address bar shows the URL: http://www.yourmilitary.com/index.php?local=Auto+Dealers&id_base=278&what=loc_bus. The website header includes a navigation menu with options like HOME, ASK A QUESTION, EMAIL TROOPS, MILITARY SPACE, VETERAN JOBS, and SPOUSE. A large banner for 'yourmilitary.com Military Communities' is visible, featuring an American flag and the text 'Local information for your military life.' Below the banner, there are search and navigation options. The main content area is titled 'Auto Dealers' and lists a business: 'Crossroads Chrysler Jeep Dodge' with phone numbers (800) 444-4291 and (804) 733-4664. A yellow circle highlights the 'CROSSROADS' logo, which includes the Chrysler, Dodge, and Jeep logos and the text 'PRINCE GEORGE, VA'. A blue arrow labeled 'LogoAd' points to this logo. Another blue arrow labeled 'Click name to view WebAd' points to the business name 'Crossroads Chrysler Jeep Dodge'. The browser's taskbar at the bottom shows the start button, Google Talk, and several open applications.

WebAd – continued

3. The WebAd of the business is a one page website, complete with logo, pictures, content, contact information and a link of the businesses website.

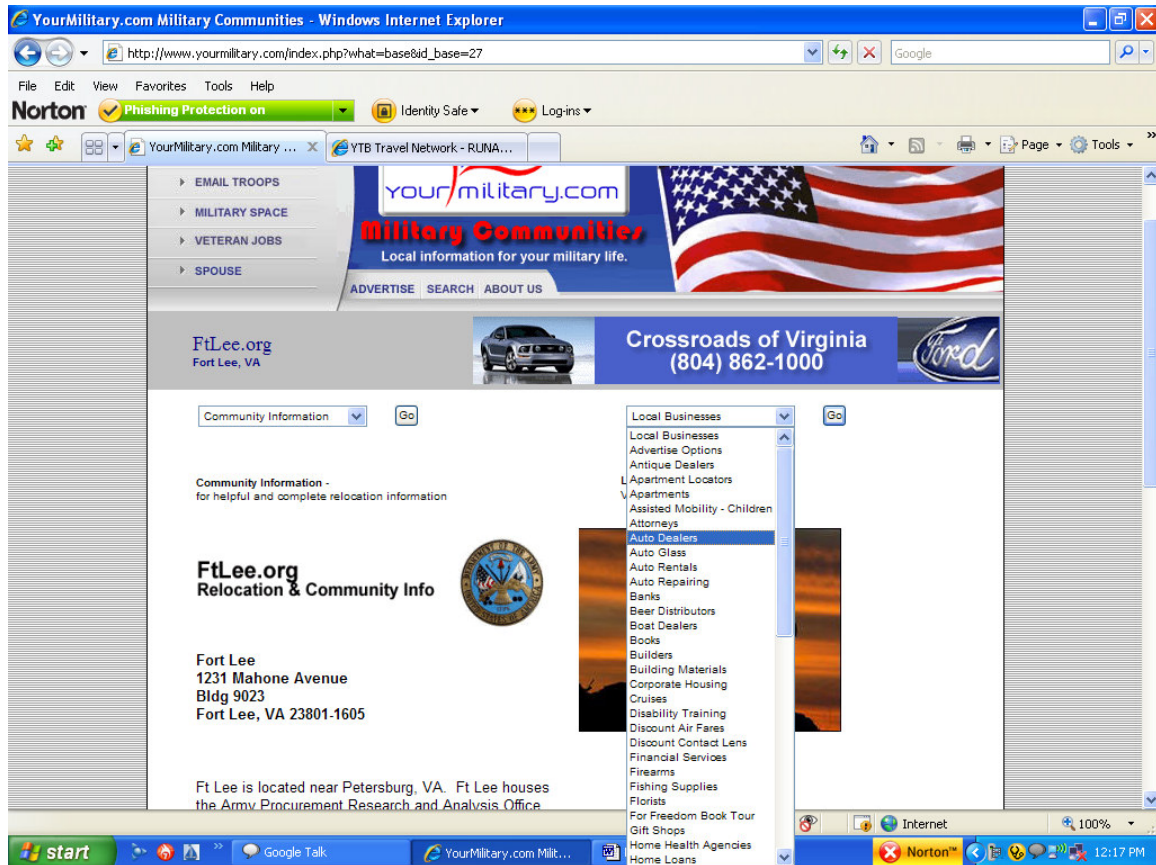
The screenshot shows a Windows Internet Explorer browser window displaying a web advertisement for CrossRoads. The browser's address bar shows the URL http://www.yourmilitary.com/index.php?what=web_ad&dir_id=8335&id_base=27. The Norton security bar is visible at the top, indicating Phishing Protection is on. The advertisement content includes:

- Community Information and Local Businesses dropdown menus.
- Auto Dealers category header.
- CrossRoads logo featuring Chrysler, Dodge, and Jeep brands, located in Prince George, VA.
- A photograph of a red pickup truck.
- Website URL: www.crossroadscjd.com
- Business offerings: NEW, PRE-OWNED, PARTS & SERVICE.
- Sales Hours:
 - Mon - Fri 8am-8pm
 - Sat - 9am-7pm
 - Sun - closed
- Service Hours:
 - Mon - Fri 7:30am-6pm
 - Sat - closed
 - Sun - closed
- Parts Hours (no specific hours listed).

A blue arrow labeled "WebAd" points to the advertisement content.

LogoAd

1. To view a sample LogoAd, click on the Local Businesses drop down list and choose a category. The example below shows that we are choosing the Auto Dealers category. Then click Ok.



What is a LogoAd?

A LogoAd is your business logo displayed prominently on the category listings page in the Local Businesses section of the military community you advertise in. When our visitor clicks on the LogoAd he will go directly to your website.

You will receive a free WebAd with the purchase of a LogoAd. (A WebAd is valued at \$175 annually and will be free for you when you purchase a LogoAd.)

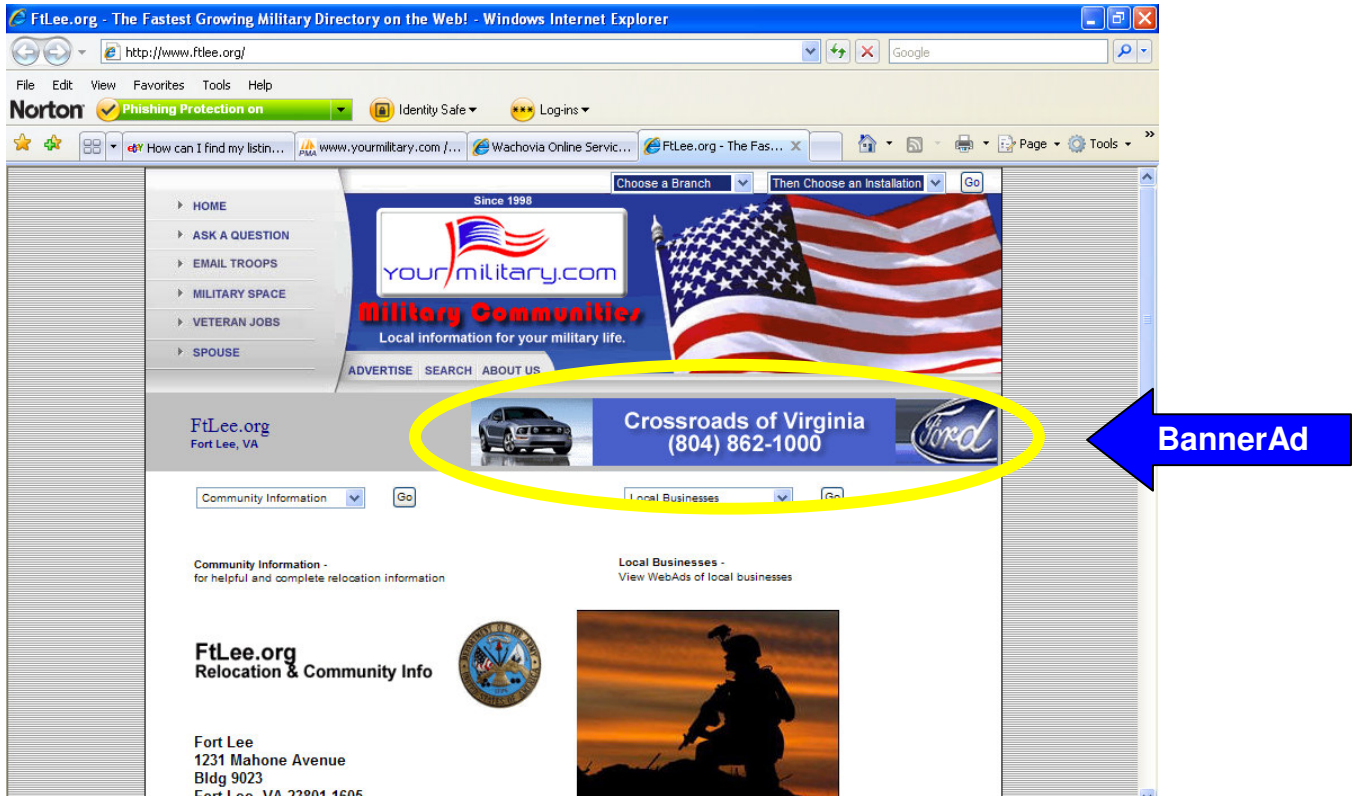
LogoAd – continued

2. Now you will see the Auto Dealers category listings page, where all of the Auto Dealers that are advertising on FtLee.org are listed. If the business has purchased a LogoAd this is the page where it will appear. The LogoAd is linked to the businesses website.

The screenshot shows a Windows Internet Explorer browser window displaying the 'YourMilitary.com Military Communities' website. The address bar shows the URL: http://www.yourmilitary.com/index.php?local=Auto+Dealers&id_base=27&what=loc_bus. The browser has Norton Phishing Protection on and Identity Safe features. The website header includes a navigation menu with links like HOME, ASK A QUESTION, EMAIL TROOPS, MILITARY SPACE, VETERAN JOBS, and SPOUSE. A large banner for 'yourmilitary.com Military Communities' features an American flag and the text 'Local information for your military life.' Below the banner, there are search and navigation options for 'Community Information' and 'Local Businesses'. The main content area is titled 'Auto Dealers' and lists 'Crossroads Chrysler Jeep Dodge' with contact information: (800) 444-4291 and (804) 733-4664. A yellow oval highlights the 'CROSSROADS' logo, which includes the Chrysler, Dodge, and Jeep brand logos and the text 'PRINCE GEORGE, VA'. A blue arrow labeled 'LogoAd' points to this logo. The Windows taskbar at the bottom shows the Start button, Google Talk, and several open applications, including the current browser window and a Microsoft Office document.

BannerAd

1. BannerAds appear at the top of every page within a military community on YourMilitary.com



What is a BannerAd?

A BannerAd appears prominently at the top of every page within the community that you advertise in. The BannerAds rotate as the visitor moves about the website and is linked to your web page.

BannerAds tell the military community that you are serious about wanting to serve their needs.

Most of our BannerAd advertisers appear in the top 5 of Google searches.

EmploymentAd-WebAd Combo

1. We have an employment website for every military installation nationwide and the links to all of them are found on **YourMilitaryJobs.com**. To find the military community you would like to post your job openings, simply click on the letter shown below that corresponds to the first letter of that military community.

Since 1998

yourmilitary.com
Military Communities
Local information for your military life.

ADVERTISE SEARCH ABOUT US

Jobs
BEST COPY


YourMilitaryJobs.com
Bringing Local Employers and Jobseekers Together
in 240 Military Markets

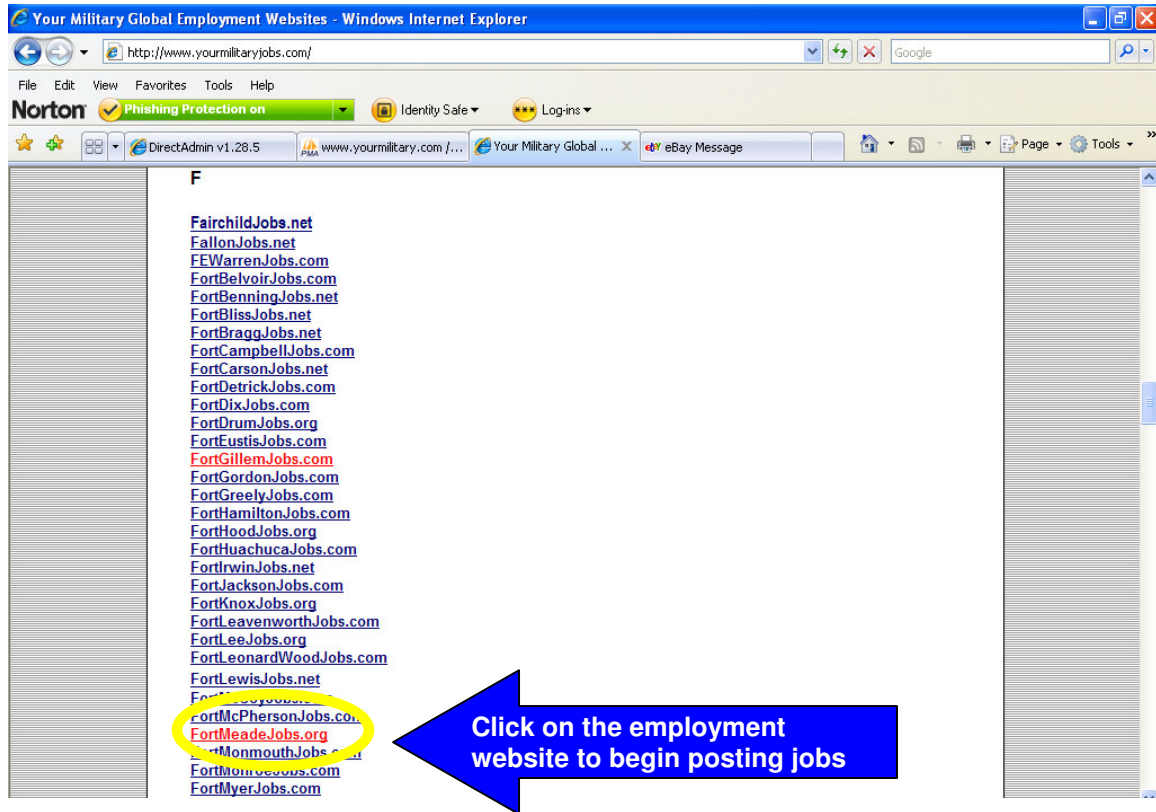
- Employment website for every military installation nationwide
- Jobseekers post their resume for free
- Employers post their first job for free
- Seeking Veteran employees? Use VeteransJobNetwork.com

A B C D E F G H I J K L M N O P Q R S T U V W Y
[View All](#)

Click the first letter in the name of military community

Employment/WebAd Combo - continued

2. Click on the name of the employment website where you would like to post your job openings.



3. Every military community in the nation has their own employment website and all are included on YourMilitaryJobs.com. To register and begin posting jobs on the employment website of your choice, click on Register Here under the Employer section. **IMPORTANT:** Once you post a job in ANY of our employment websites, they will appear in ALL employment websites nationwide.





Order Form

PO Box 3402 | Fredericksburg, VA 22402 | Office 877-898-1556 | Fax 240-965-3034

- Fill out the order form and fax to 240-965-3034. You may also email it to sales@yourmilitary.com.
- Place your advertising by 3 pm and you will be online the same day.
- Payment is due within 7 days and we will bill you once you are online.

Business Name: _____

Contact Name: _____

Address: _____

Telephone: _____

Fax: _____

Email: _____

Website: www. _____

Billing Addr: _____

Advertising Order: (All contracts are annual. Prices shown below are our Easy Payments)

- WebAd** \$15/mo using Easy Pay
- LogoAd** \$30/mo using Easy Pay
- BannerAd** \$100/mo using Easy Pay
- Nationwide Program** – A WebAd in every military community nationwide: \$250/mo

Military installations where you would like to place advertising:

Please view the following two pages to find the name of the military community where you would like to place advertising. Then place this info in the fields below.

1. _____
2. _____
3. _____

This is a complete list of the military communities on YourMilitary.com.

ALASKA	EdwardsAFB.net	FLORIDA	IDAHO
ClearAS.net	FortIrwin.org	MiamiCGAS.net	MountainHomeAFB.net
EielsonAFB.org	LosAngelesAFB.net	CorryStation.net	
ElmendorfAFB.net	McClellanAFB.net	EglinAirForceBase.net	ILLINOIS
FtGreely.com	MiramarMCAS.com	HurlburtField.com	GreatLakesNTC.com
FortRichardson.net	MontereyNPGS.com	JacksonvilleUSCG.com	RockIslandArsenal.net
FortWainwright.net	NASLemoore.net	KeyWestUSCG.com	ScottAFB.org
ISCKetchikan.com	NorthIslandNAS.com	MacDillAFB.net	
ISCKodiak.com	SanDiegoNS.com	NASJacksonville.com	INDIANA
JuneauUSCG.com	PetalumaTC.com	NASKeyWest.com	CampAtterbury.net
	PointLomaNB.com	NASPensacola.net	
ALABAMA	PointMugu.net	NASWhitingField.com	KANSAS
AnnistonArmyDepot.net	SanDiegoCGAS.com	Mayport.net	FortLeavenworth.net
FtRucker.net	SanDiegoMCRD.com	PanamaCityCSS.com	FortRiley.net
MaxwellGunter.com	SanDiegoNMC.com	PatrickAFB.net	McConnellAFB.net
RedstoneArsenal.net	SanDiegoNSB.com	StPetersburgUSCG.com	
	TravisAFB.org		KENTUCKY
ARKANSAS	VandenbergAFB.net	GEORGIA	FtCampbell.org
LittleRockAFB.net		AlbanyMCLB.com	FtKnox.org
PineBluffArsenal.net	COLORADO	FtBenning.net	
	FortCarson.net	FortGillem.com	LOUISIANA
ARIZONA	PetersonAFB.net	FtGordon.net	BarksdaleAFB.net
DavisMonthan.net	SchrieverAFB.net	FortMcPherson.net	FortPolk.net
FortHuachuca.net	USAirForceAcademy.net	FtStewart.net	NASNewOrleans.com
LukeAFB.net		HunterArmy.com	NewOrleansNSA.com
YumaMCAS.com	CONNECTICUT	AtlantaNAS.com	
YumaProvingGround.com	NewLondonNSB.com	KingsBayNSB.com	MASSACHUSETTS
		MoodyAFB.net	HanscomAFB.net
CALIFORNIA	Dist. Of Columbia		
29PalmsMCAG.com	BollingAFB.net	HAWAII	
BarstowMCLB.com	MarineBarracks.net	HickamAFB.net	
BealeAFB.net	MilitaryDistrict.com	ISCHonolulu.com	
CampPendleton.net	NavalDistrict.com	MCBH.net	
ChinaLakeNWS.com		BarkingSandsNS.com	
CoronadoNAB.com		PearlHarborNavy.com	

MARYLAND	McGuireAFB.net	SOUTH CAROLINA	VIRGINIA
AberdeenProvingGround.com	EarleNWS.com	BeaufortNavalHospital.com	DamNeckNavy.com
AndrewsAFB.net	PicatinnyArsenal.net	CharlestonAFB.net	DahlgrenNSWC.com
BethesdaMedicalCenter.org		FtJackson.net	FtBelvoir.com
FortDetrick.net	NEW MEXICO	BeaufortMCAS.com	FortEustis.net
FtMeade.org	CannonAFB.net	ParrisIslandMCRD.com	FtLee.org
FtMeadeNSGA.com	HollomanAFB.net	CharlestonNWS.com	FortMonroe.net
PatuxentRiverNAS.com	KirtlandAFB.net	ShawAFB.net	FtMyer.net
USNavalAcademy.net		CharlestonUSCG.com	FortPickett.org
USCGBaltimore.com	NEW YORK		FortStory.net
USCGYard.com	FtDrum.com	SOUTH DAKOTA	HamptonRoadsUSCG.com
	FortHamilton.net	EllsworthAFB.net	HendersonHall.net
MAINE			LangleyAFB.org
NASBrunswick.com	NORTH CAROLINA	TENNESSEE	LittleCreekNAB.com
	CampLejeune.net	ArnoldAFB.com	NASOceana.net
MISSOURI	ElizabethCityAS.com	MemphisNSA.com	NorfolkNS.com
FortLeonardWood.org	FtBragg.net		ChesapeakeNSGA.com
WhitemanAFB.net	CherryPt.com	TEXAS	YorktownNWS.com
	NewRiverMCAS.com	BrooksAFB.com	PentagonDoD.com
MISSISSIPPI	PopeAFB.net	DyessAFB.net	QuanticoMCB.com
CampShelby.org	SeymourJohnson.net	FortBliss.net	WallopsIslandSCSC.com
ColumbusAFB.net		FtHood.org	YorktownRTC.com
GulportCBC.com	NORTH DAKOTA	FortSamHouston.net	
KeeslerAFB.net	GrandForksAFB.net	GoodfellowAFB.net	WASHINGTON
NASMeridian.com	MinotAFB.net	KellyAFB.org	FairchildAFB.net
PascagoulaNS.com		LacklandAFB.net	FortLewisArmy.com
	OHIO	LaughlinAFB.net	McChordADFB.org
MONTANA	WrightPatterson.org	CorpusChristiNAS.com	WhidbeyIslandNAS.net
MalmstromAFB.net		FortWorthNAS.com	BremertonNS.com
	OKLAHOMA	NASKingsville.com	EverettNS.com
NEBRASKA	AltusAFB.net	IngelsideNS.com	BangorNSB.com
FallonNAS.COM	FtSill.net	RandolphAFB.net	
NellisAFB.net	TinkerAFB.org	RedRiverArmyDepot.net	WISCONSIN
	VanceAFB.com	SheppardAFB.net	FortMcCoy.net
NEW HAMPSHIRE			
PortsmouthNavalShipyard.net	PENNSYLVANIA	UTAH	WYOMING
	NASWillowGrove.com	DugwayProvingGround.com	FEWarren.net
NEW JERSEY	TobyhannaArmyDepot.net	HillAFB.net	
FortDix.org		TooeleArmyDepot.com	
FortMonmouth.net	RHODE ISLAND		
LakehurstNAES.com	NewportNavalStation.com		

